

# WISEExplore Data-Driven School Improvement Planning

**Title I Innovation and Implementation Conference II**  
**October 28, 2014: 10:30 Session**

Facilitated by WISEExplore Team Members:

Judy Sargent and Mary Ann Hudziak

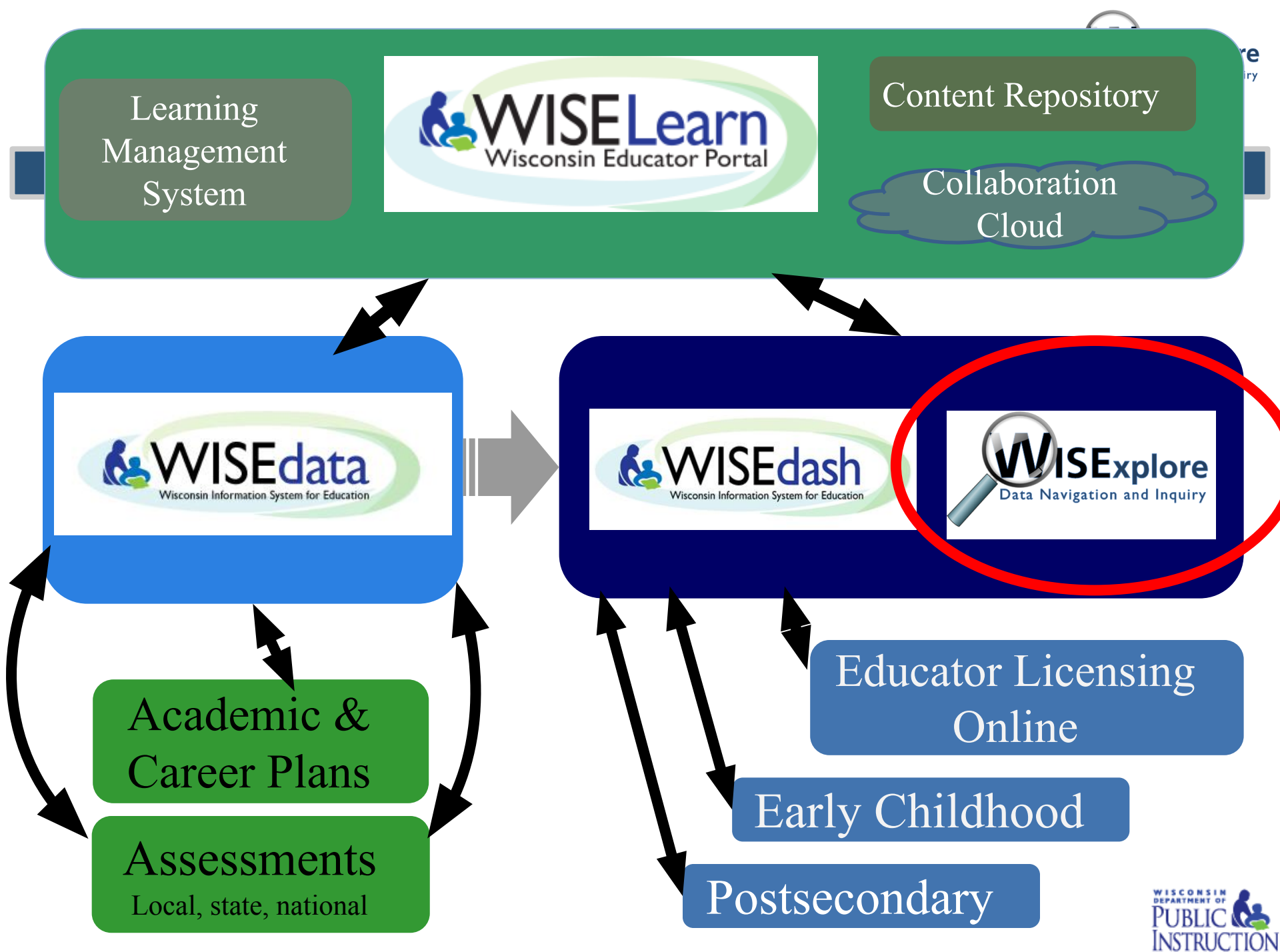
# AGENDA

- About WISEExplore
- Data Use Standards
- Data Inquiry Process
- Using Data Sources

## Critical Skills for School Leadership Teams



# About WISEExplore





Providing professional development and coaching resources focused on data inquiry with state data sources.

Resources to assist leadership teams.



# Analyzing Data for Illumination: Data Quality Campaign



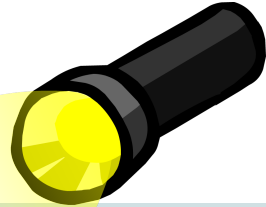
## Data as a Hammer

### PAST

Data are collected to satisfy compliance requirements and are often used as “hammers” to punish teachers, schools, and school districts. The data are usually available in aggregate form and flow in one direction—up.

Link to Data Quality Campaign Resources <http://wise.dpi.wi.gov/wisexplore>

## Data as a Flashlight

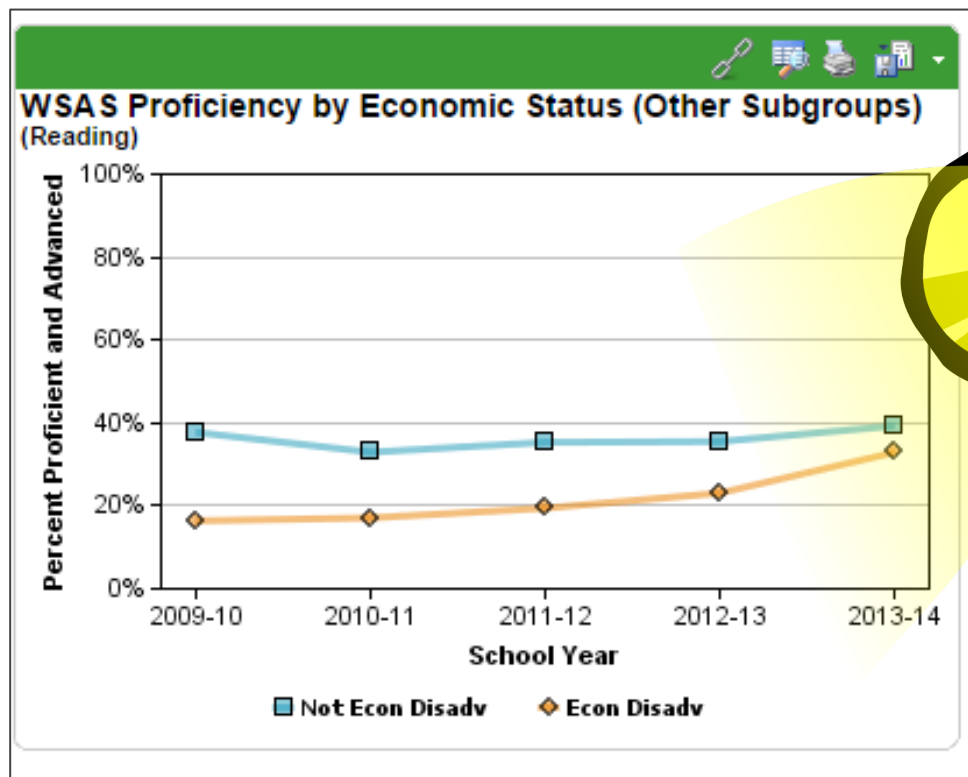


### FUTURE

Data are collected and analyzed in order to answer critical questions facing all education stakeholders: everyone from parents to policymakers. Student-level data shine a light on what is working, so decisions at all levels are informed by high-quality data aimed at improving the achievement of every student.

# WISEExplore to Facilitate Insight

To provide WISEdash guidance in data navigation and meaningful inquiry for illumination that informs school improvement.



# WISEExplore Web Resources



<http://wise.dpi.wi.gov/wisexplore>

[WISE Home](#)   [WISEdash Public Portal](#)   [Projects and Grants](#)   [Data Privacy](#)   [WISEdash for Districts](#)   [WISEExplore](#)

Secure Home, ASM, WAMS

## WISEExplore Homepage

### WISEExplore


[WISEforms](#) (LiveBinders)

[WISEcoach Resources](#) (LiveBinder)

[WISEExplore E-Learning Modules](#)

[WISEExplore Data Retreats and Presentations](#)  
(access code: wisexplore)

[WISEtools Technical Assistance](#)

 [Secure Home](#) (WISEdash for Districts)

#### Data Quality Campaign Resources

[Who Uses Student Data?](#) (Infographic)

[Who Uses Student Data?](#) (Video)

[Ms. Bullen's Data Rich Year](#) (Infographic)


[DQC Questions Tool](#) (Tool)

#### SLDS Data Use Standards Workgroup

[Knowledge, Skills, and Professional Behaviors for Effective Data Use](#) (Resource)

### About the WISEExplore Project

Using data effectively can be a new challenge! To address this, DPI partners with the CESA Statewide Network (CSN) to develop a common data inquiry process for teachers and school leaders statewide. This team is called WISEExplore.



WISEExplore partners help educators to actively discuss the data available through WISEdash portals and other sources. The partners help school staff grow internal capacity for data inquiry, and to design and implement a thoughtful school improvement action based on their analyses.

### WISEExplore Project Mission

The purpose of the WISEExplore Project is to design, develop, pilot and disseminate a consistent data inquiry process for use by school boards, administrators and classroom educators to improve student achievement in Wisconsin.

### WISEExplore Partners

In addition to the Department of Public Instruction, the WISEExplore Team is collaborating with key educational programs including Title I, Special Education, English Language Learning, Rtl Center, and the Value Added Research Center (VARC).

### Process feedback

The WISEExplore Work Team is in the process of piloting and receiving feedback on the WISEExplore data inquiry process. The process includes e-learning modules and valuable data inquiry methods, free to use by Wisconsin educators.

### Contact the WISEExplore Work Team

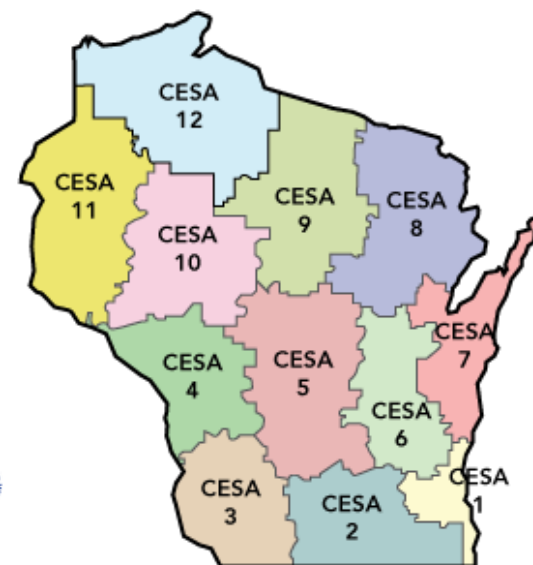
- Judy Sargent, CESA 7
- Jim Lee, CESA 12

# WISExplore Professional Learning

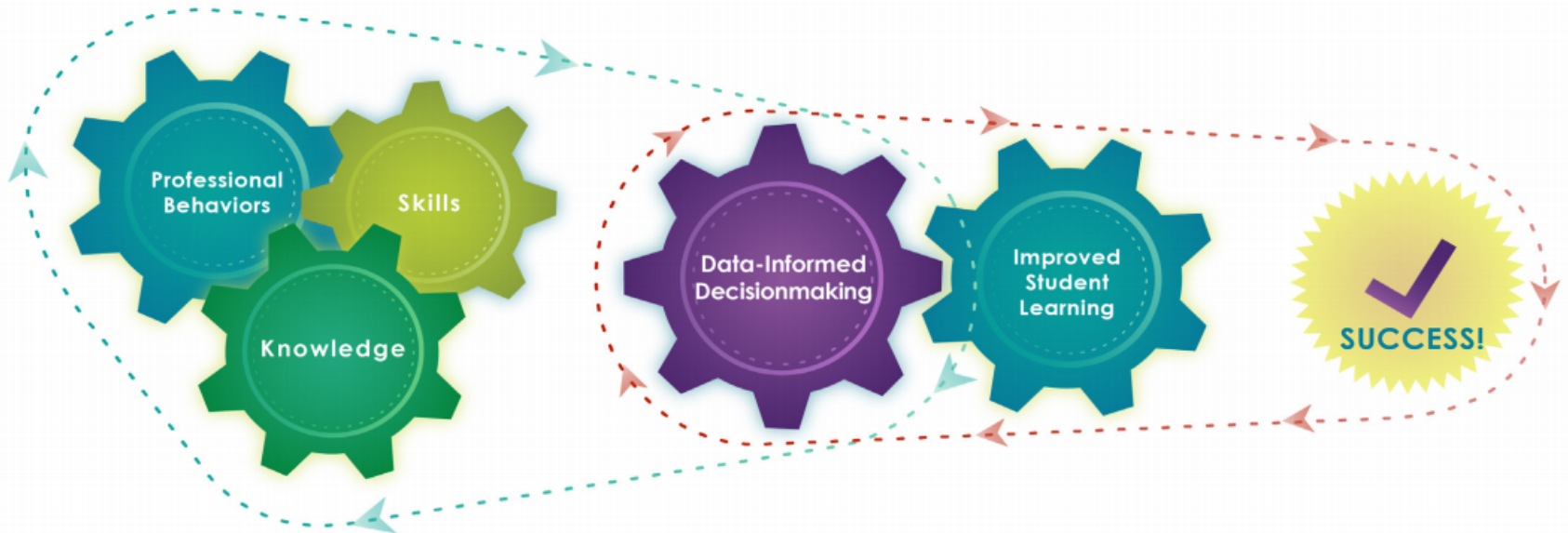
Website: <http://wise.dpi.wi.gov/wisexplore>

- **WISEdash eLearning Modules**
- **Data Retreat Training & Resources**
  - Data Inquiry Process & Investigations
  - Replicable processes and tools
- **Technical Assistance Training**
  - For assistance with WISEdash
  - Secure access procedures
  - CESA “Help Desk” services
- **WISEcoaching Resources**
  - month-by-month guidance

To Develop CESA and District Capacity for statewide professional learning with data inquiry tools and processes



# Data Use Standards



# Data Use Standards for Leadership Teams

- What is that we want students to know and do?
- **How will we know if they've learned it?**
- What will we do if they don't?



The Center

FOR COMPREHENSIVE SCHOOL  
REFORM AND IMPROVEMENT

## From Professional Learning Communities Characteristics:

**Focus on examining outcomes to improve student learning** (DuFour, 2004; Feger & Arruda, 2008; Kruse, Louis, & Bryk, 1994; Louis, 2006). PLCs promote results-oriented thinking that is focused on continuous improvement and student learning (Reichstetter, 2006). The focus goes beyond a team getting together to look at data. **In PLCs, teachers respond to data that require mutual accountability and changing classroom practices.** Data help motivate teachers to see what is happening and what they need to do collectively (White & McIntosh, 2007).



**Effective PLCs Use a Toolbox of Data Knowledge,  
Skills and Concepts to Inform Practices**

# WISExplore Supports Data Use Standards



**Goal:** To increase the effective use of data by teachers and administrators to support student learning and success.

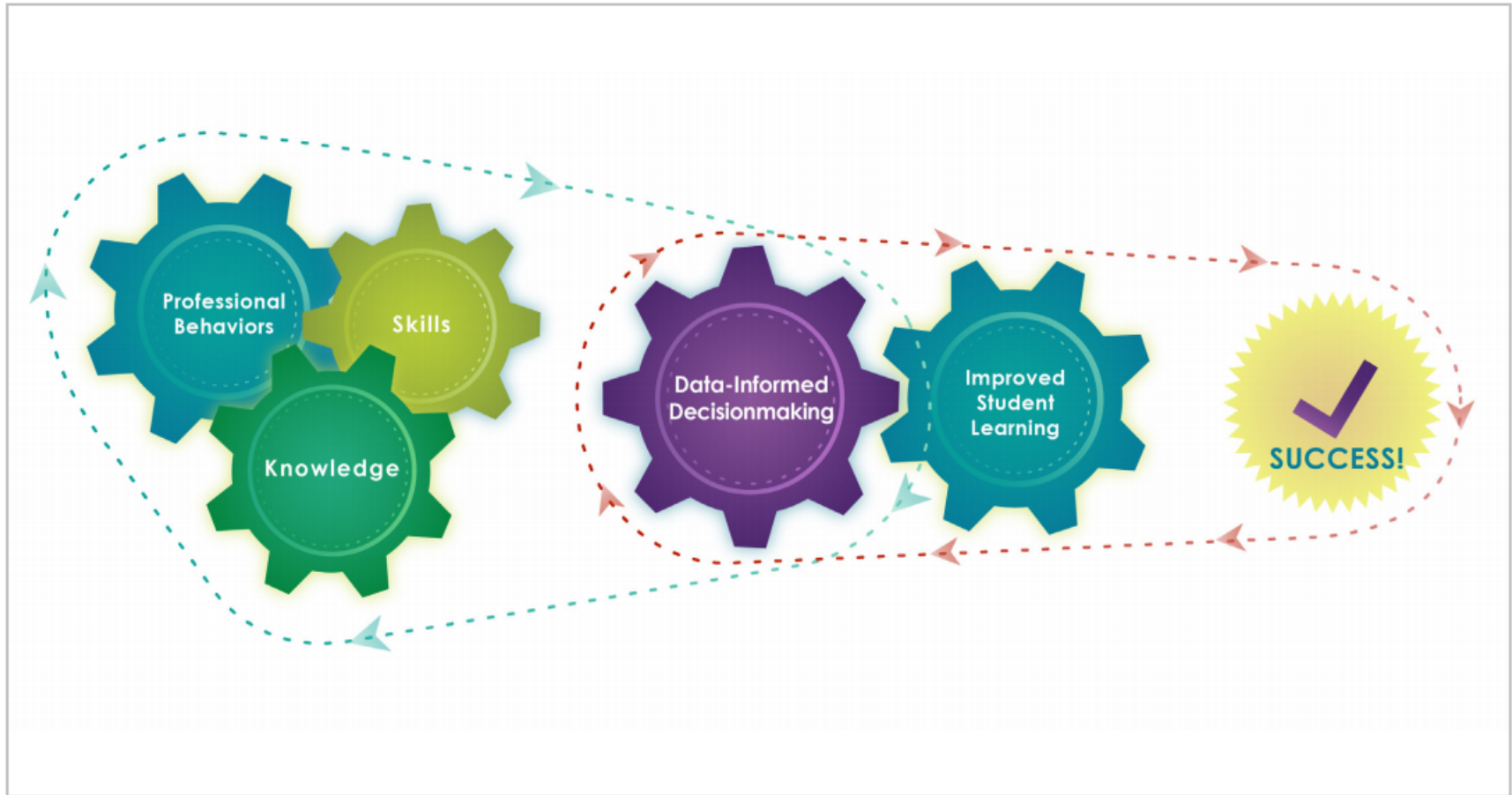
Recommended resource for self-assessment and team study.



**Website:** <http://wise.dpi.wi.gov/wisexplore>



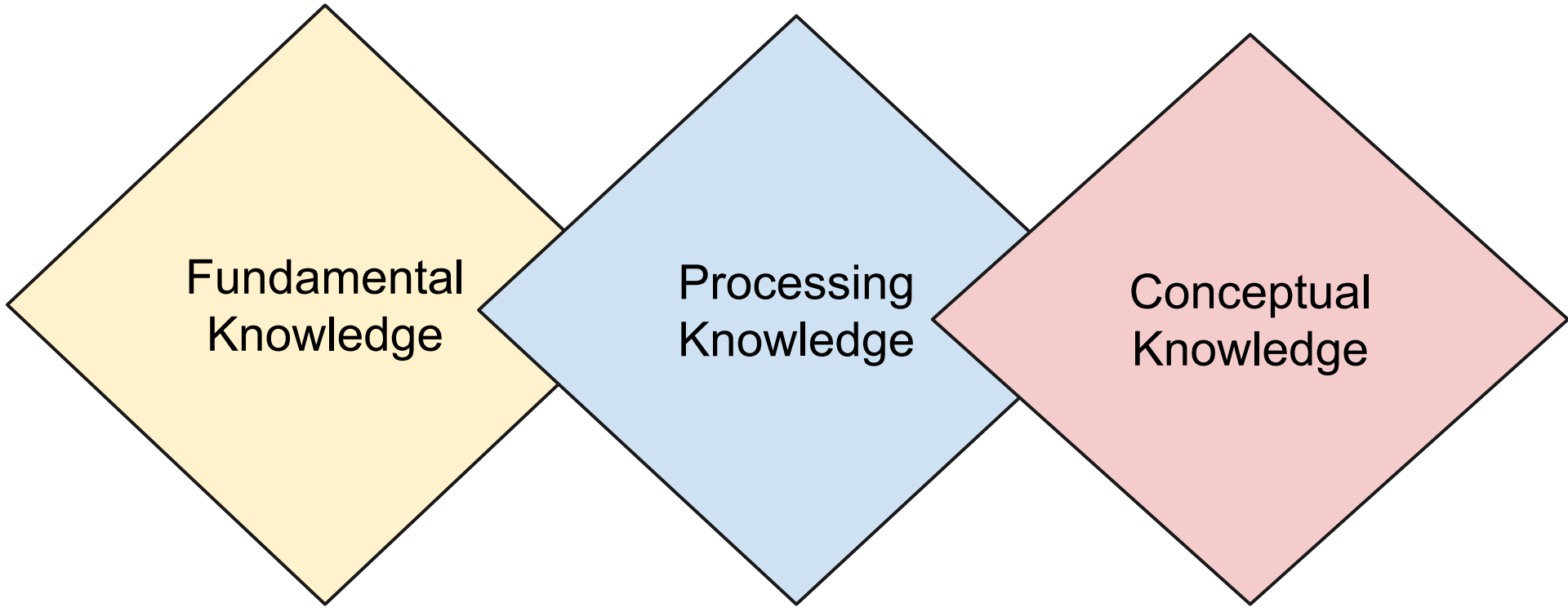
# Data Use Standards



The knowledge, skills, and professional behaviors outlined in this resource help provide educators with the tools they need to make data-informed decisions to improve student learning.

# KNOWLEDGE

Familiarity with the nature of data and concepts underlying data use; includes the learning and theory that education communities need as a foundation for using data to improve educational outcomes.



Fundamental  
Knowledge

Processing  
Knowledge

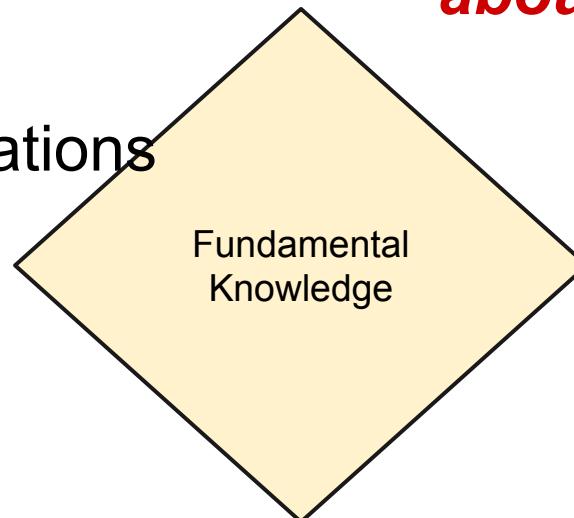
Conceptual  
Knowledge

# KNOWLEDGE

**Fundamental Knowledge:** The basic information needed to know how to use the data

- Question Formation
- Data Quality
- Types of Data
- Types of Measures
- Data Sources
- Data Representations

***How would you rate  
your team's individual  
and collective  
fundamental knowledge  
about data?***

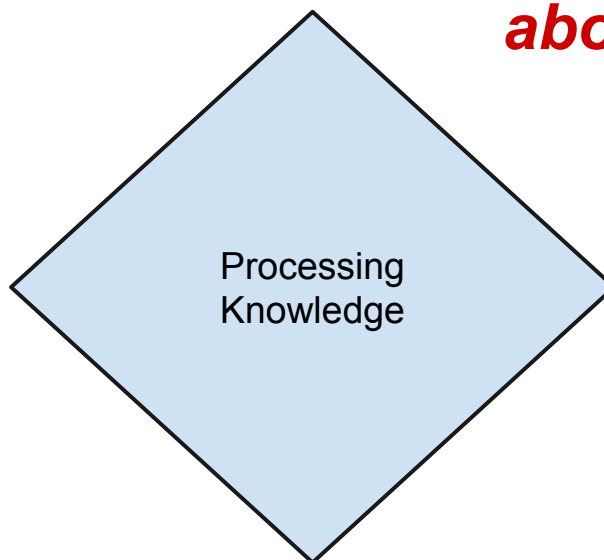


# KNOWLEDGE, continued

**Processing Knowledge:** The knowledge needed to understand actions that can be taken with data.

- Types of Analysis
- Data Analysis Tools
- Data Collection
- Data Context
- Data Format

***How would you rate  
your team's individual  
and collective  
processing knowledge  
about data?***

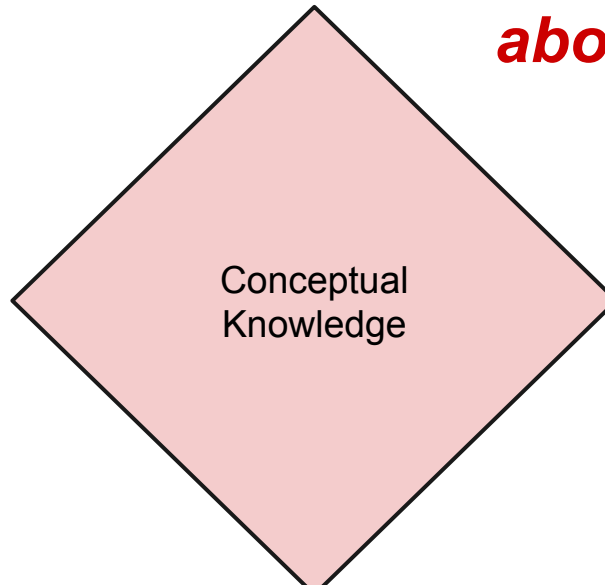


# KNOWLEDGE, continued

**Conceptual Knowledge:** The knowledge of best practices regarding data use.

- Data Assumptions
- Data Limitations
- Data Culture
- Data Privacy
- Data Ethics

***How would you rate  
your team's individual  
and collective  
conceptual knowledge  
about data?***



# KNOWLEDGE

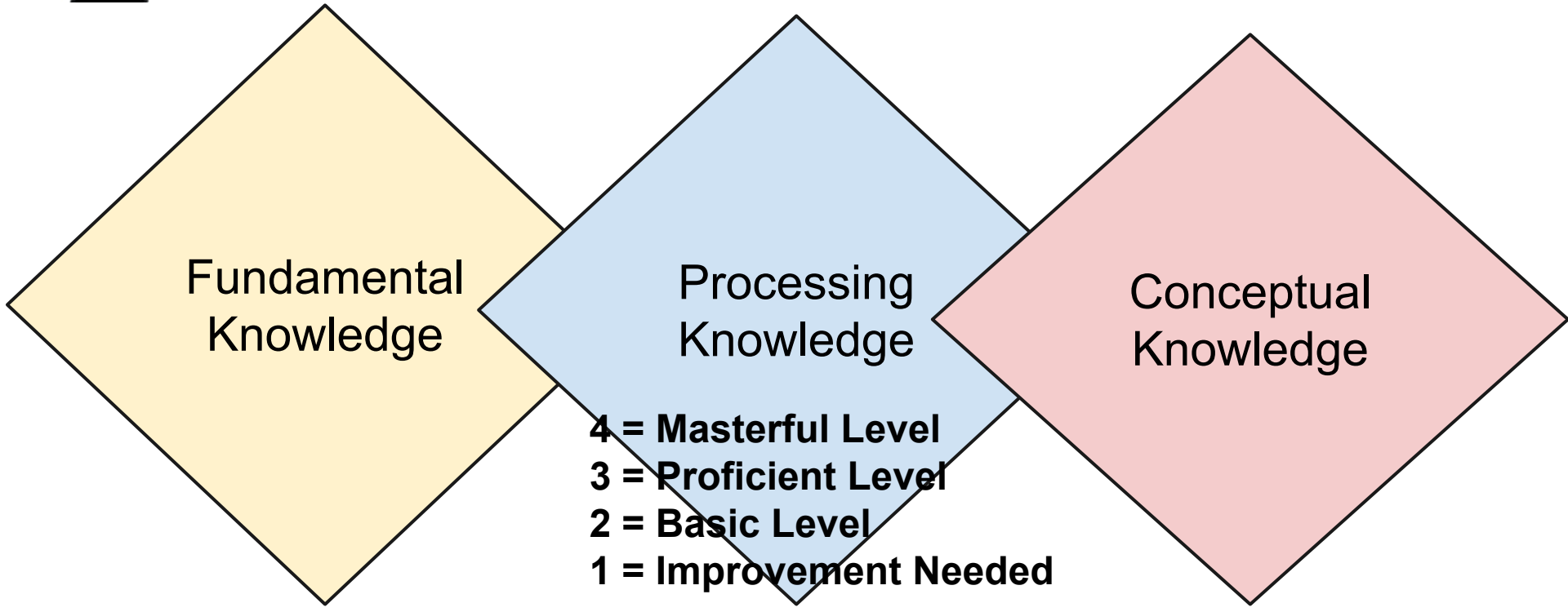


Turn  
and  
TALK



***Turn and Talk.***

***At first look, how would you rate your level of knowledge about data?***



Fundamental  
Knowledge

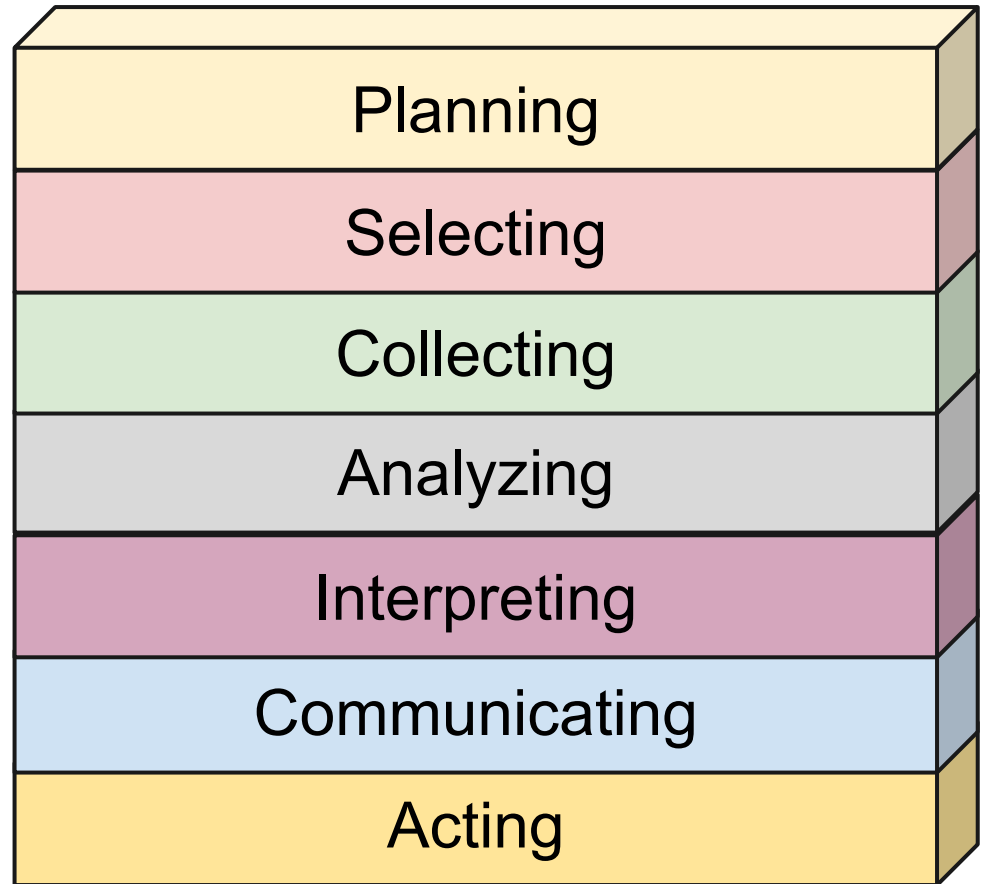
Processing  
Knowledge

Conceptual  
Knowledge

4 = Masterful Level  
3 = Proficient Level  
2 = Basic Level  
1 = Improvement Needed

# SKILLS

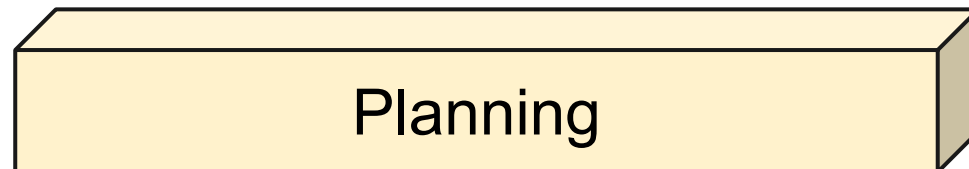
The ability to access, collect, analyze, interpret, act on, and communicate about data using appropriate tools and representations in a manner appropriate for the educator's professional role and responsibility



# SKILLS, continued

**Planning for Data:** Strategizes for data collection and management

- Goals & Questions
- Alignment
- Data Management
- Data Meaning



***How would you rate your team's individual and collective planning skills with data?***

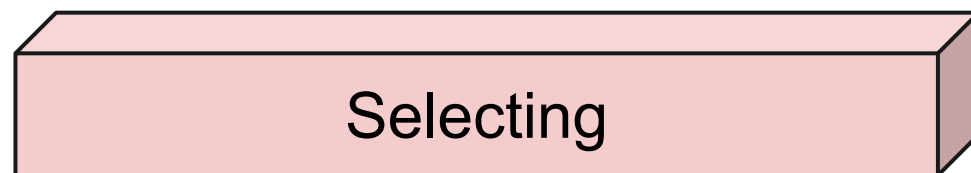




# SKILLS, continued

**Selecting Data:** Locates, accesses, develops, and evaluates data sources.

- Data Discovery & Data Acquisition
- Critical Evaluation
- Development of Measures



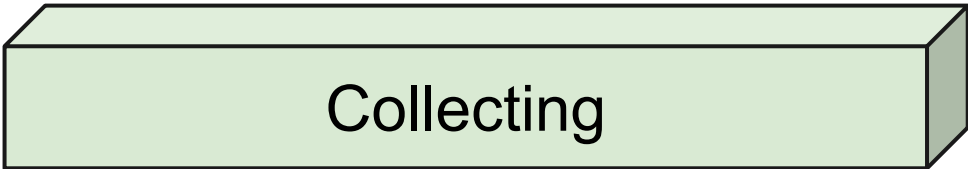
***How would you rate your team's individual and collective data selecting skills?***



# SKILLS, continued

**Collecting Data:** Uses appropriate technologies and methods in acquiring data

- Facilitation
- Technology
- Multiple Measures
- Modifications



Collecting

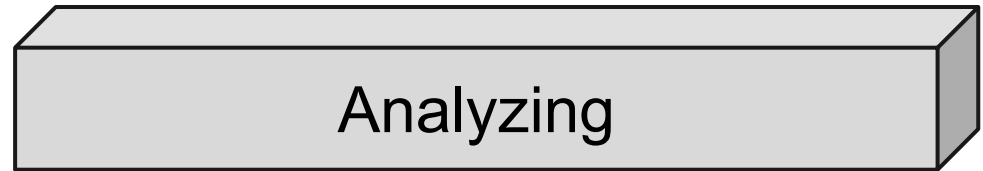
***How would you rate your team's individual and collective data collection skills?***



# SKILLS, continued

**Analyzing Data:** Exhibits the technical skills necessary to examine data

- Formatting
- Aligned Analysis
- Considerations
- Comparisons



***How would you rate your team's individual and collective data analysis skills?***



# SKILLS, continued

**Interpreting Data:** Constructs meaning from data within a particular context

- Locating
- Representation
- Patterns
- Congruency



***How would you rate your team's individual and collective data interpretation skills?***



# SKILLS, continued

**Communicating Data:** Conveys information about data

- Presentation
- Explanation
- Multiple Audiences



Communicating

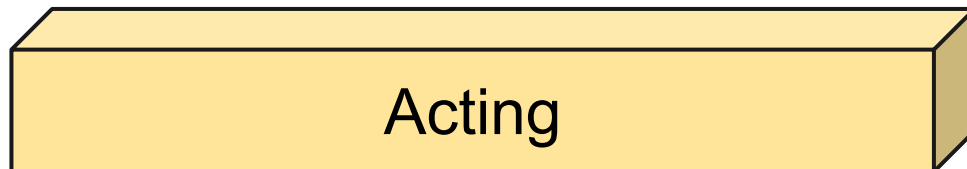
***How would you rate your team's individual and collective data communicating skills?***



# SKILLS, continued

**Acting from Data:** Employs appropriate strategies based on findings

- Strategies
- Action Plan



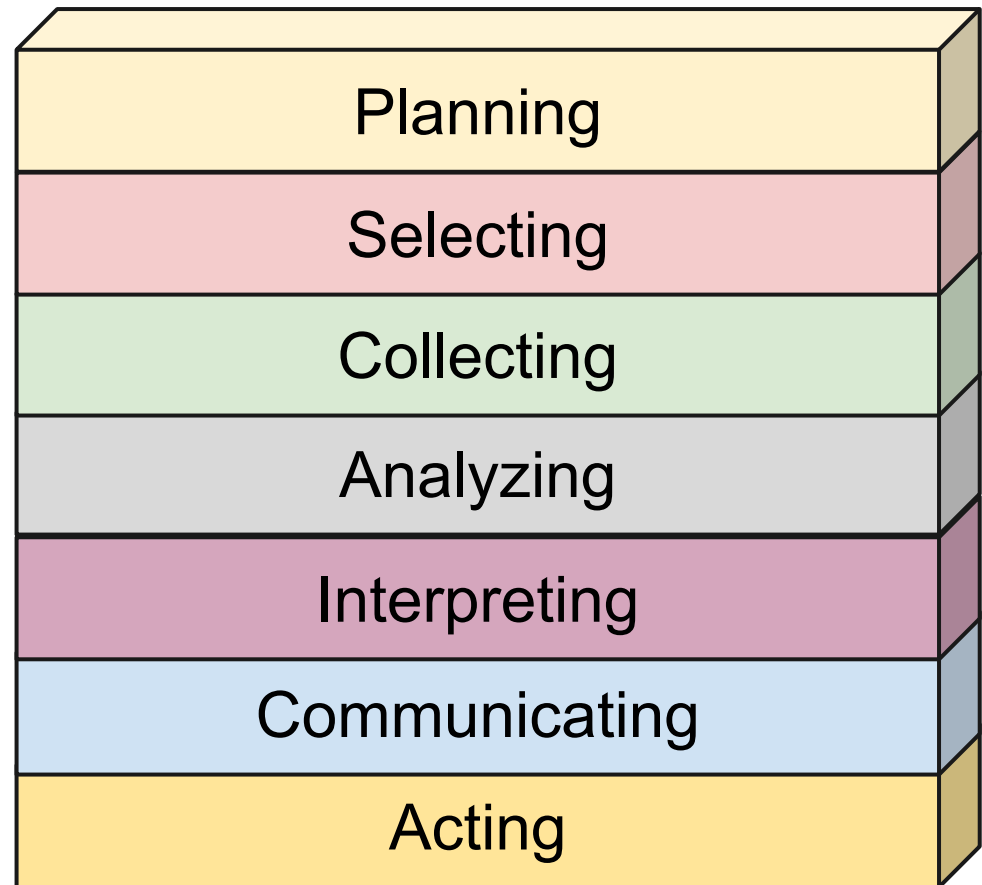
***How would you rate your team's individual and collective skills in acting upon data? (data-driven actions)***

# SKILLS



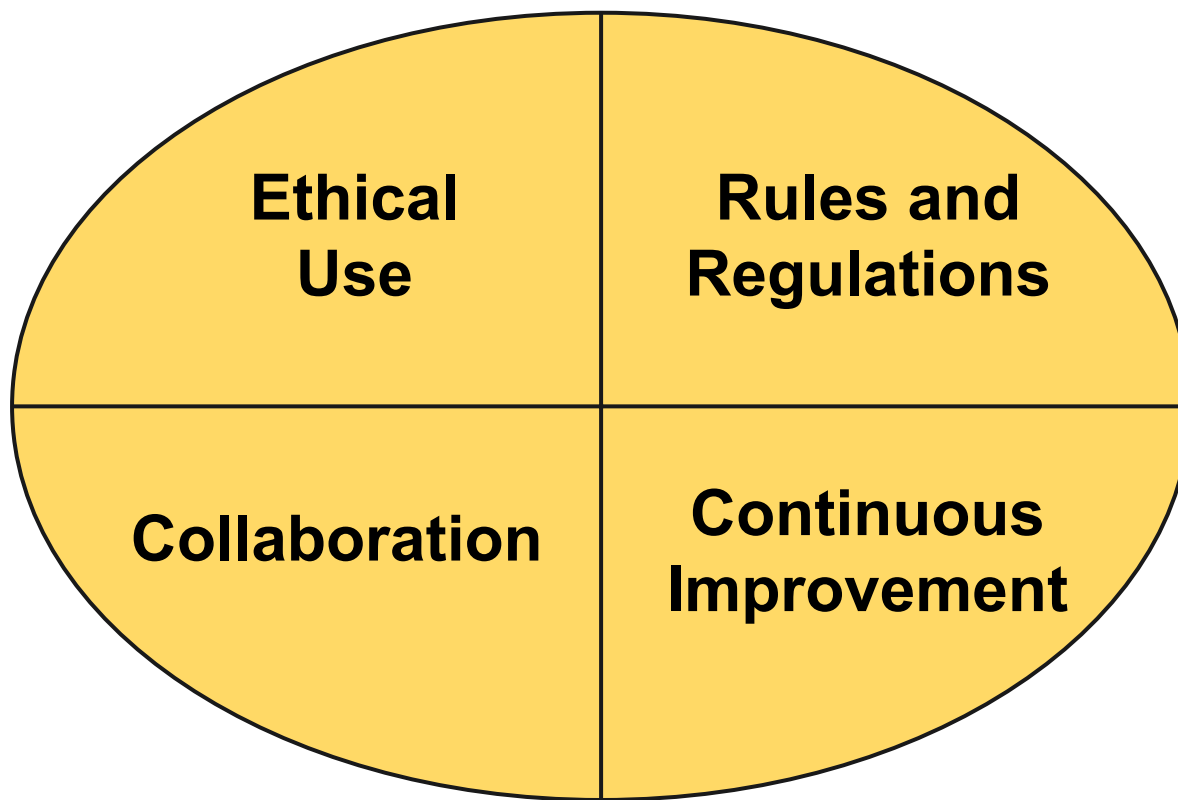
## *Turn and Talk.*

*At first look, how  
would you rate  
your level of skills  
with data?*



# Professional Behaviors

Habits of professional action based on values and beliefs that underlie an educator's practice as it relates to data use.





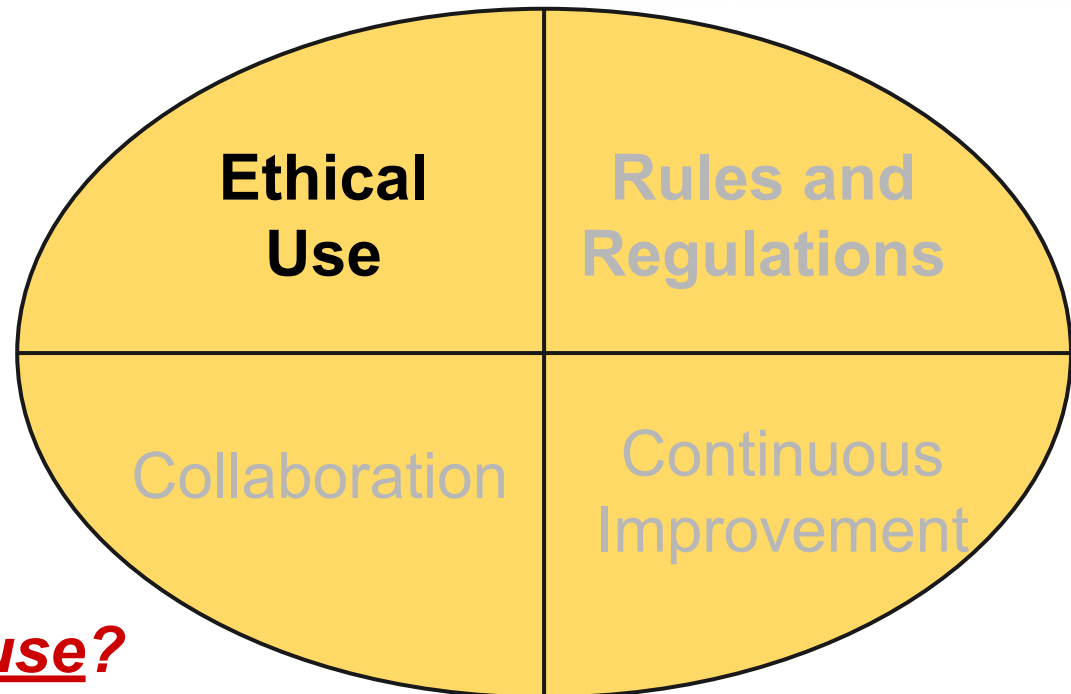
# Professional Behaviors, continued

**Ethical Use:** Commits to the proper use of data.

- Data Quality
- Transparency
- Representation
- Ethics
- Culture
- Use



***How would you rate your team's individual and collective professional behaviors in ethical data use?***



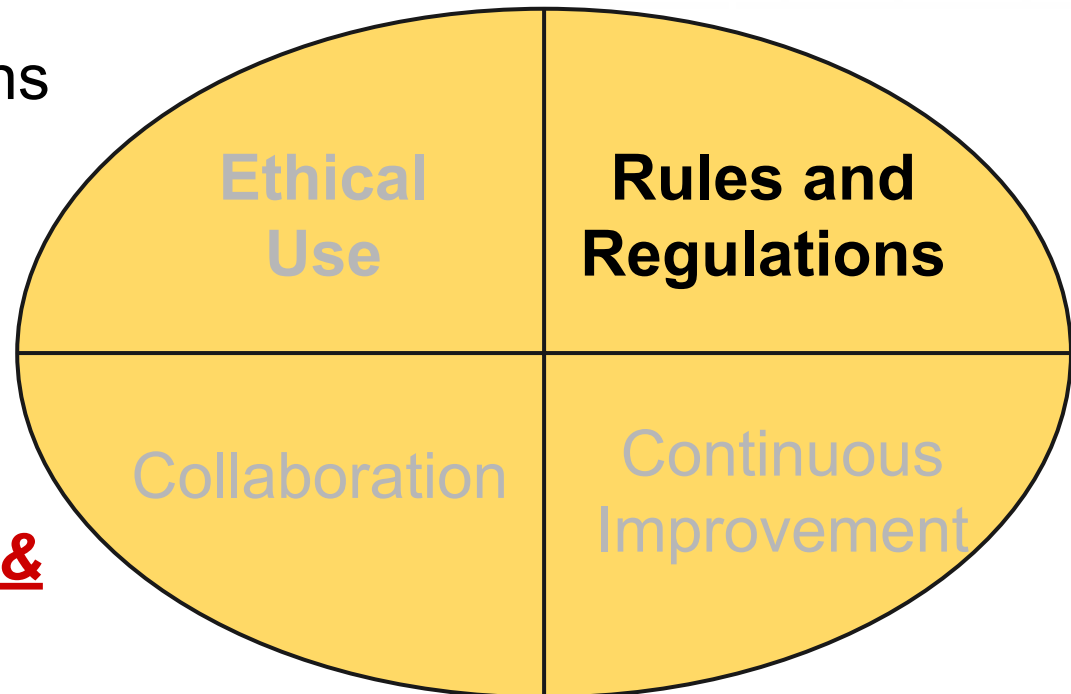
# Professional Behaviors, continued

**Rules & Regulations:** Acts in accordance with the legal, social and economic standards involved in the use of data.

- Rules and Laws
- Protection
- Advocacy for Protections



***How would you rate your team's individual and collective professional behaviors with data rules & regulations?***



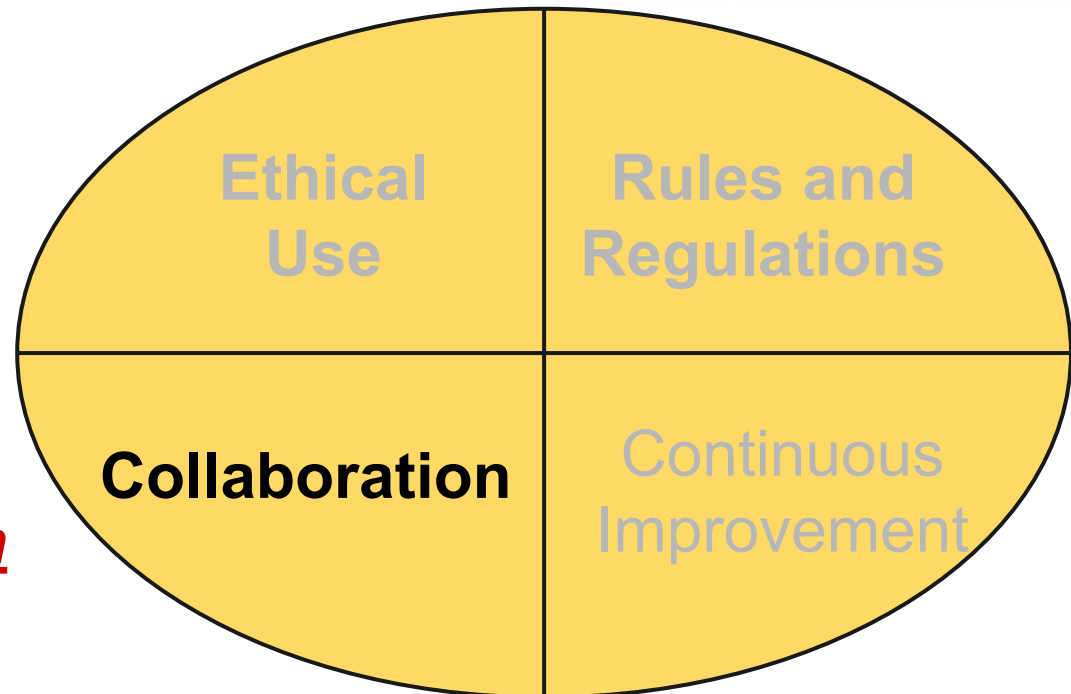
# Professional Behaviors, continued

**Collaboration:** Facilitates a collective effort to use and share data.

- Collaborative Use
- Collaborative Climate
- Outreach
- Prioritization



***How would you rate your team's individual and collective professional behaviors in collaboration with data?***



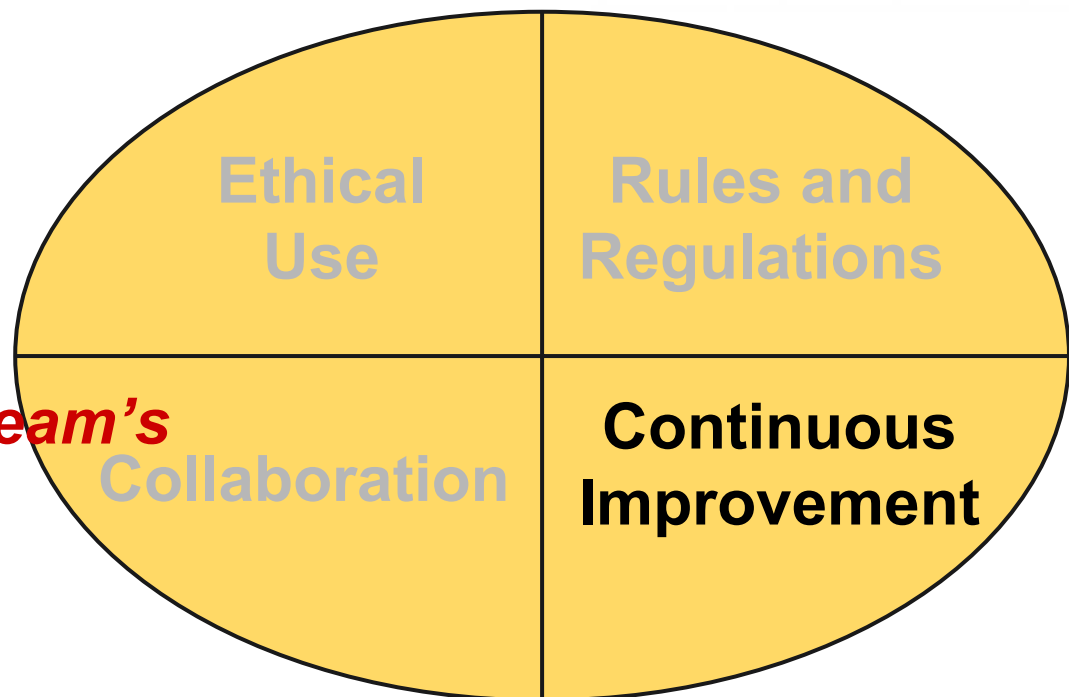
# Professional Behaviors, continued

**Continuous Improvement:** Embraces the challenge of evidence-based, continuous improvement and change through the use of data.



- Problem Solving
- Improving Outcomes
- Professional Development

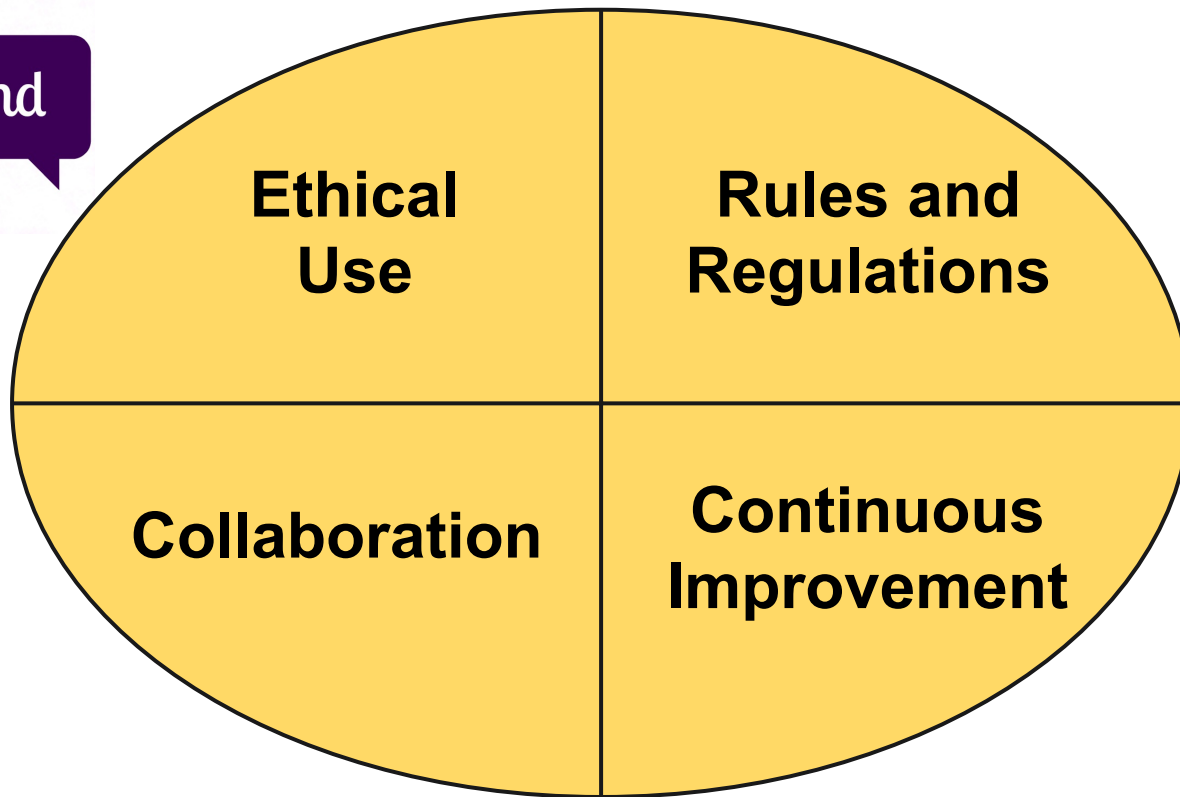
***How would you rate your team's individual and collective professional behaviors in continuous improvement?***



# Professional Behaviors

***Turn and Talk.***

***At first look, how would you rate your level of professional behaviors with data?***



# Team Reflection and Discussion

## *Team Time*

***Discuss -- As a leadership team, how might you use these **data use standards** moving forward?***



# Data Sources

- What is that we want students to know and do?
- **How will we know if they've learned it?**
- What will we do if they don't?

**Which data serves our purpose to answer this question?**

- **classroom assessment data?**
- **periodic test data?**
- **state test data?**





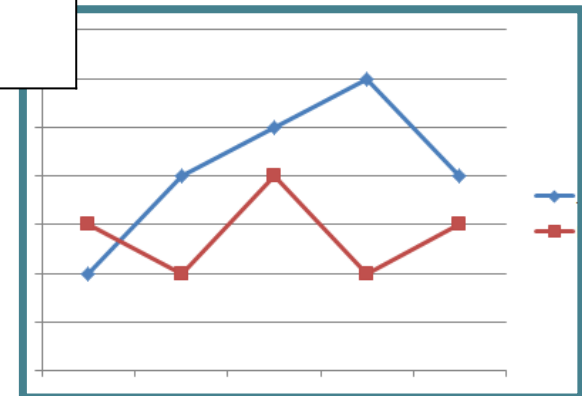
# Data Sources for the Leadership Team

Summative Annual Assessment Data	<ul style="list-style-type: none"><li>● Reports year-to-year progress of all students</li><li>● Reports strengths and weaknesses in knowledge, skills and understandings</li><li>● Reports critical gaps annually</li></ul>
Periodic/Interim Assessment Data	<ul style="list-style-type: none"><li>● Reports within-year progress of all students</li><li>● Reports strengths and weaknesses in knowledge, skills and understandings</li><li>● Reports critical gaps during the school year</li></ul>
Ongoing Classroom Assessment Data	<ul style="list-style-type: none"><li>● Reports individual progress throughout the school year</li><li>● Reports strengths and weaknesses in knowledge, skills and understandings</li><li>● Reports critical gaps continually</li></ul>

# Data Sources for the Leadership Team

Summative Annual Assessment Data	<ul style="list-style-type: none"><li>• Reports year-to-year progress of all students</li><li>• Reports strengths and weaknesses in knowledge, skills and understandings</li><li>• Reports critical gaps annually</li></ul>
Periodic/Interim Assessment Data	<ul style="list-style-type: none"><li>• Reports within-year progress of all students</li><li>• Reports strengths and weaknesses in knowledge, skills and understandings</li><li>• Reports critical gaps during the school year</li></ul>
Ongoing Classroom Assessment Data	<ul style="list-style-type: none"><li>• Reports individual progress throughout the school year</li><li>• Reports strengths and weaknesses in knowledge, skills and understandings</li><li>• Reports critical gaps continually</li></ul>

Which achievement data does your leadership team use the most? Why?



# Importance of Summative Data

## Summative Annual Assessment Data

- Reports year-to-year progress of all students
- Reports strengths and weaknesses in knowledge, skills and understandings
- Reports critical gaps annually

State Summative Data ...

***Each Leadership Team Member  
should know the data reported  
about their school ... well  
enough to explain it to others!***



Reports to the Public

Used for Accountability

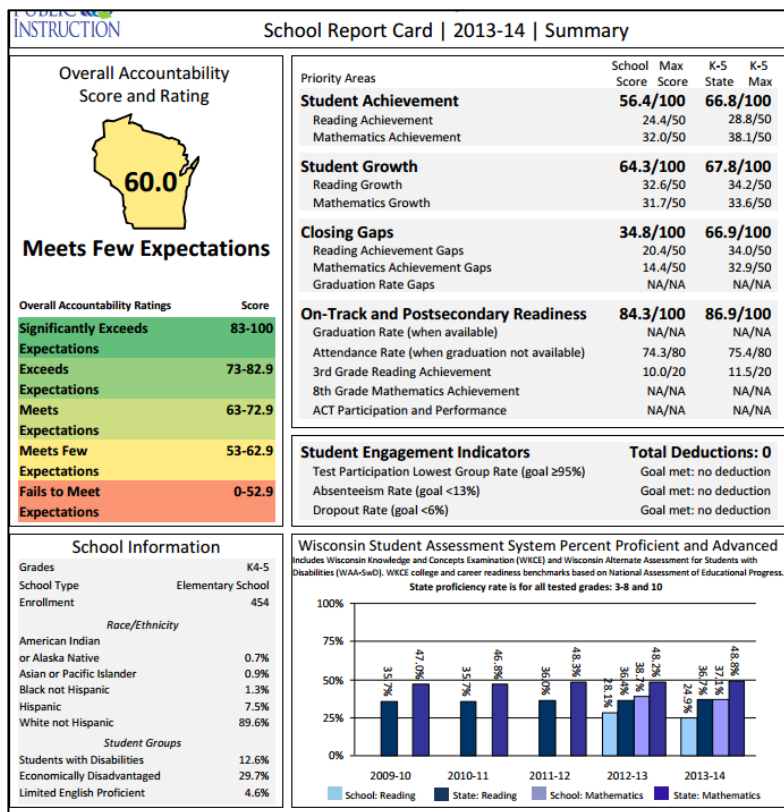
Reveals Trends and Patterns



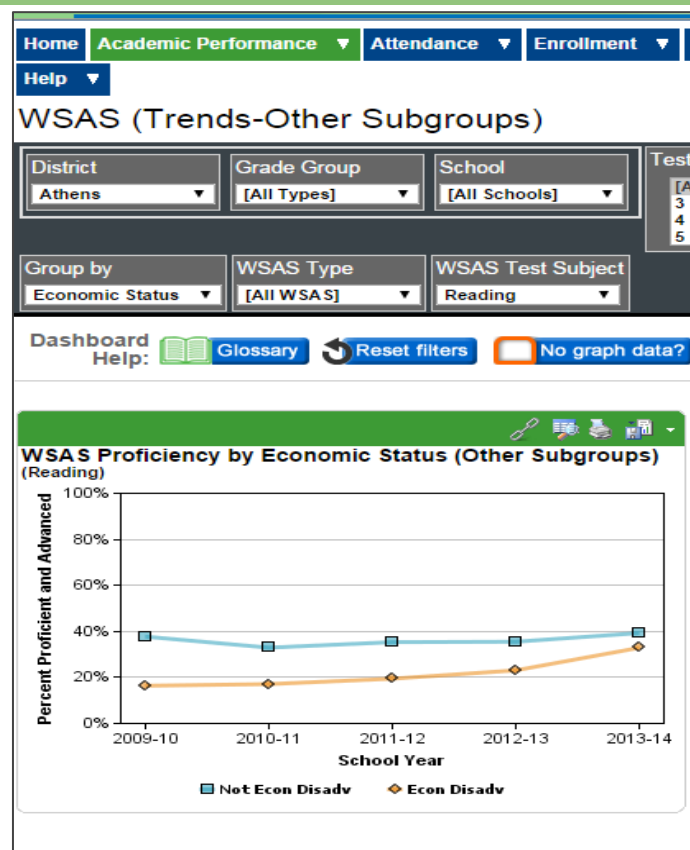
# Importance of Summative Data

## State Summative Data ... Two Primary Reports:

### School Report Cards



### WISEdash Public



# Data Inquiry Process

# Purposeful Data Work

**Data Navigation:** Accessing the data

**Data Exploration:** Looking through the data to see what's there; semi-systematic searching without a specific question

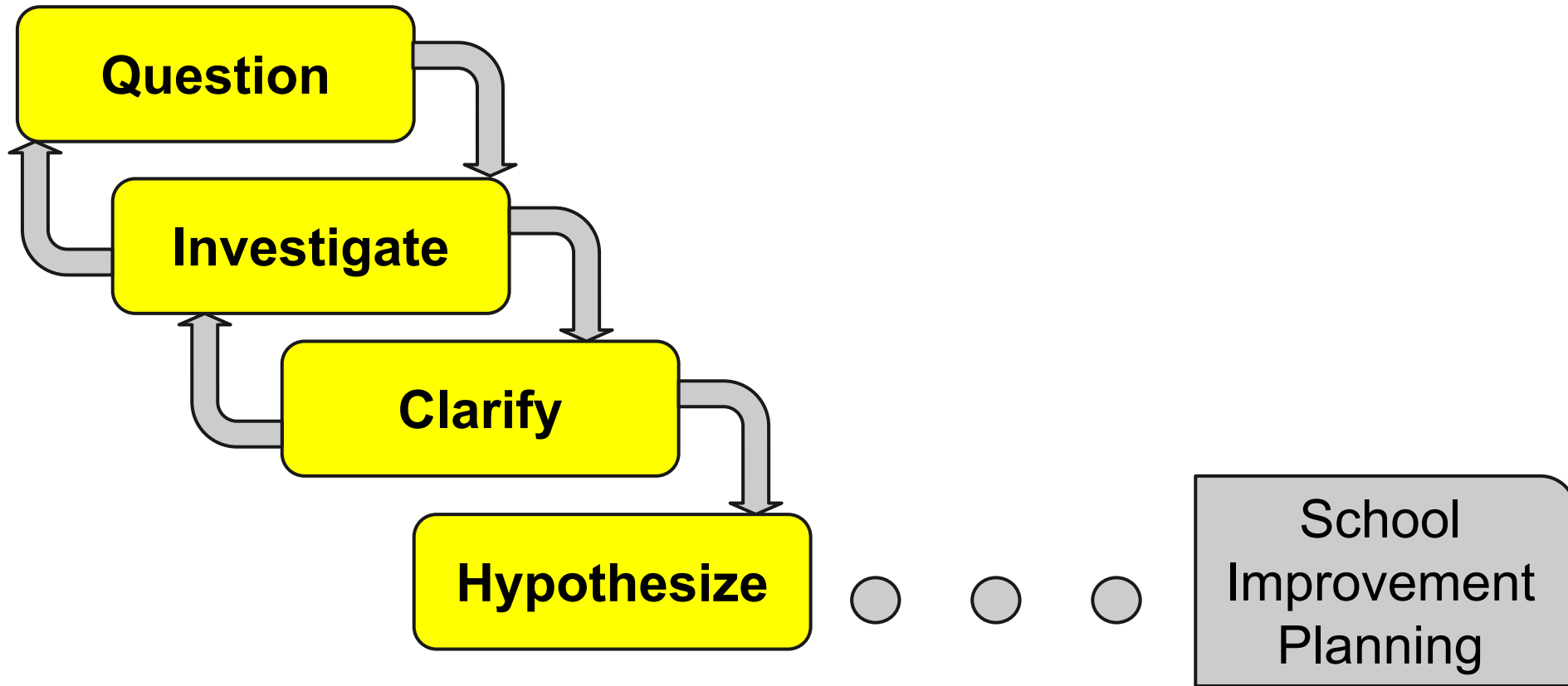
**Data Investigation:** Purposeful study of data to answer a specific data question

**Data Interpretation:** Assigning meaning to data findings and determining significance or criticality and clarifying findings

**Data Inquiry:** The process of posing a critical data question, investigating the data, interpreting and clarifying findings and inferring possible root causes in practice to inform **School Improvement Plan** actions.

# Data Inquiry Process

**Data Inquiry:** The process of posing a critical data question, investigating the data, interpreting and clarifying findings and inferring possible root causes in practice to inform **School Improvement Plan** actions.

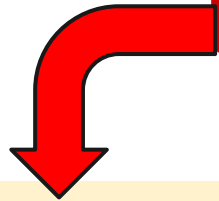


# DATA INQUIRY PROCESS:

## Question

- Meaningful Data Inquiry begins with an important data question.
- Use the School Report Card or WISEdash Public to determine important data questions to ask.

Priority Areas	School Score	Max Score	K-5 State	K-5 Max
<b>Student Achievement</b>	<b>72.4</b>	<b>100</b>	<b>66.8</b>	<b>100</b>
Reading Achievement	31.7	50	28.8	50
Mathematics Achievement	40.8	50	38.1	50



### Sample Data Questions from the Report Card:

- *What are the 5-year trends of reading achievement in grades 3, 4, and 5?*
- *What are the reading gap trends for economically disadvantaged students?*

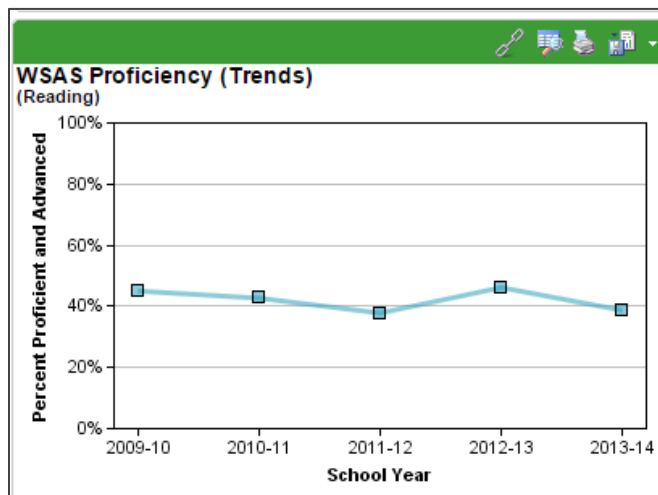


# DATA INQUIRY PROCESS:

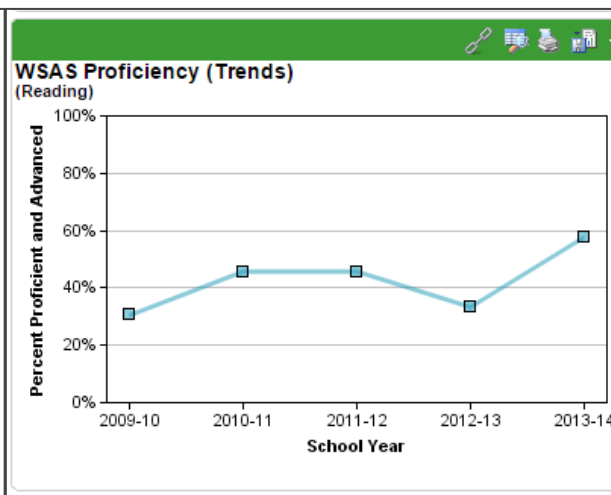
## Investigate

Using data tools, investigate the data to find data “pictures” that answer the question.

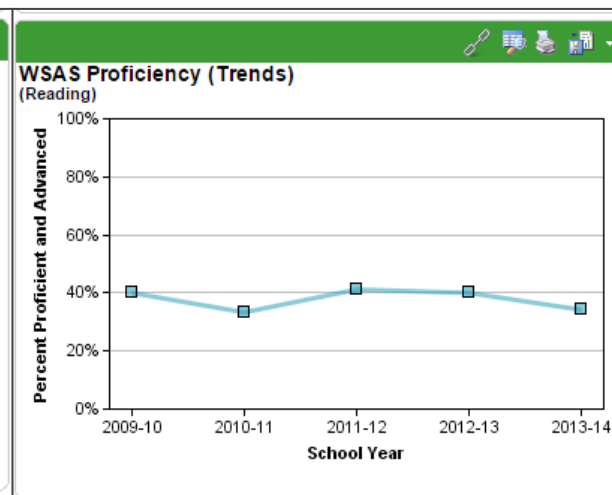
*What are the 5-year trends of reading achievement in grades 3, 4, and 5?*



**Grade 3**



**Grade 4**



**Grade 5**

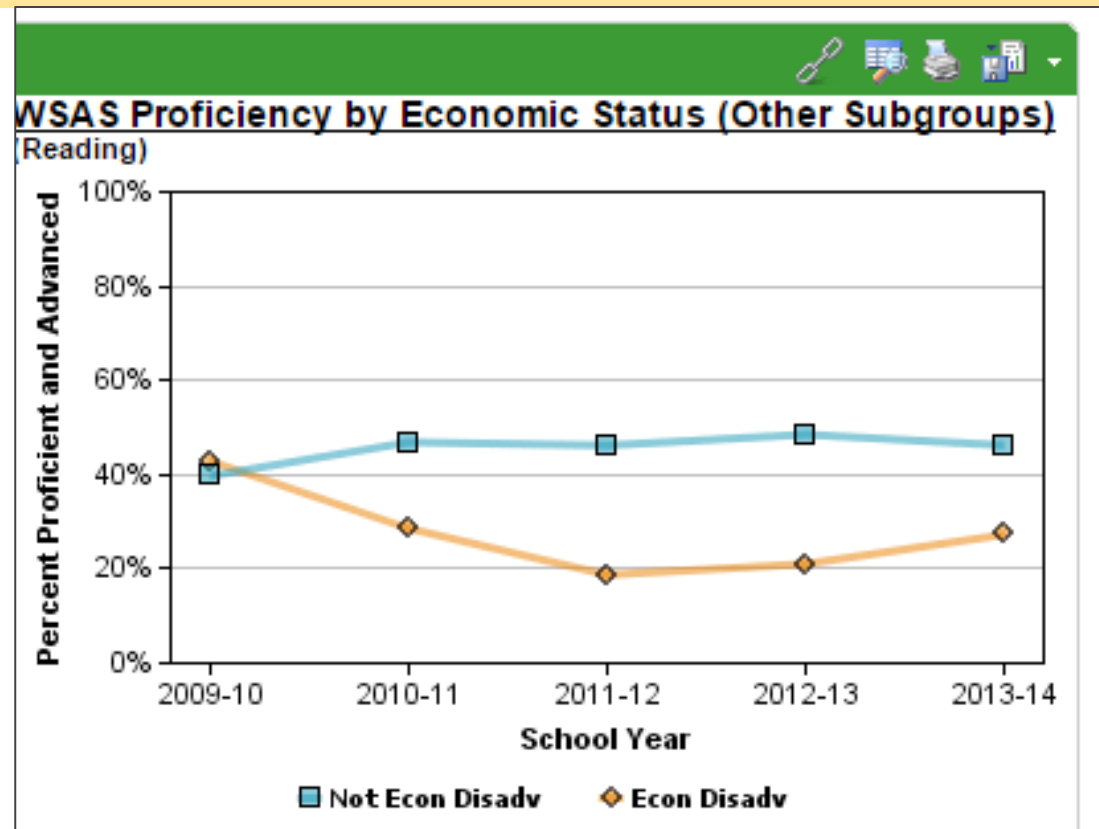
*Based on these three pictures of 5-year trends for each grade, what are the data findings?*

# DATA INQUIRY PROCESS: Investigate, continued

Using data tools, investigate the data to find data “pictures” that answer the question.

*What are the reading gap trends for economically disadvantaged students?*

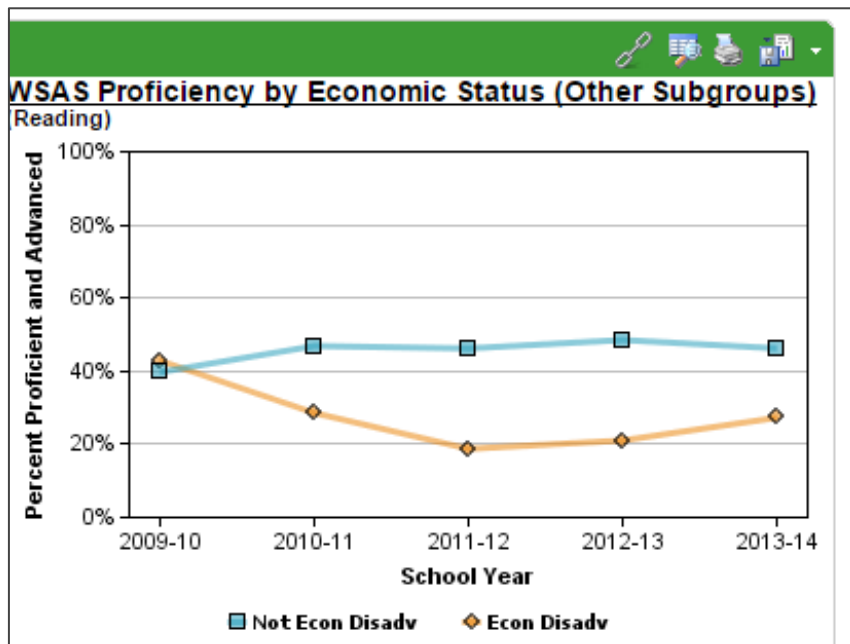
***Based on this gap picture comparing EcD and Non-EcD in reading for grades 3-5, what are the data findings?***



# DATA INQUIRY PROCESS:

## Clarify

- When we have data pictures, it's important to document our findings.
- Data findings are clear statements of the data patterns and trends, and should be interpreted in terms of their “criticality”.



### Data Finding:

- Whereas there was no gap between EcD and Non-EcD students in 2009-10, the gap widened over the next four years, with the EcD group improving in 2014-15, while the non-EcD achievement remained relatively flat.
- **Interpretation:** Since the gap was increasing and persistent over four years, the EcD gap is critical and in need of improvement.

## Hypothesize

- Explanations for data trends are often “brainstorming” thoughts by team members
- To steer meaningful hypotheses, follow these protocols:
  - a. Accept only **Hypotheses of Practice** -- that is, explanations about what we are doing or not doing that might be contributing to the data problem.
  - b. Use a **framework of best practices** to steer the hypotheses. For example ...
    - Educator Effectiveness Framework for Teachers and Principals
    - Literacy Framework components
    - Strategies for poverty gap closure framework

## Hypothesize, continued

For example:

***a. We think we have this gap because ...***

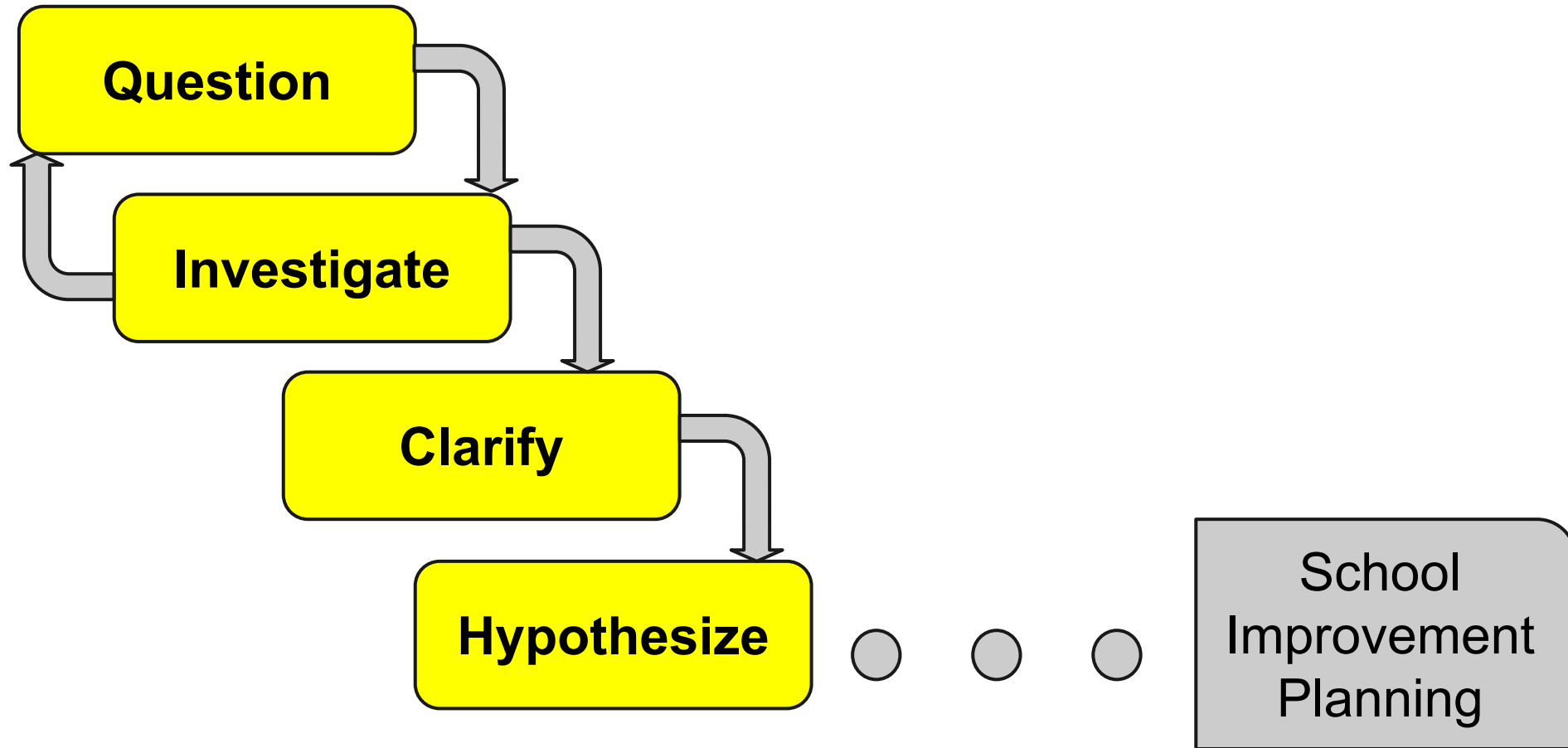
- we only use verbal directions and paper when reading, instead of differentiating with brain-based strategies (Danielson Domain 3c)
- we are using literary text (stories) and very little informational text to build text complexity (CCSS and Smarter Balanced Blueprints)
- we do not set or post our learning purpose, thus students are not aware and do not take ownership (Domain 1c)
- We do not have enough time to collaborate about how students are doing (Principal Framework 1.2.3)

## Hypothesize, continued

### Hypotheses of Practice Lead to School Improvement Plan Actions

- a. **We will** ... use differentiated brain-based strategies when teaching reading (Danielson Domain 3c)
- b. **We will** ... increase the amount of informational text students are reading to build text complexity (CCSS and Smarter Balanced Blueprints)
- c. **We will** ... set and post our learning purpose in the classroom daily (Domain 1c)
- d. **We will** ... take a close look at our collaboration time and plan for adjustments before the next semester (Principal Framework 1.2.3)

# This has been a Quick View of the Data Inquiry Process



# Closing

*Thank You!*

**Team Time-What's your level of commitment to use your learning?**

1. How can you use the Data Standards with your team?
2. How will you use the Data Inquiry Process?

## COMMITMENT CONTINUUM™

